The Curriculum

Carson-Newman is a liberal arts institution that requires courses in literature, fine arts, history, social science, natural science, and mathematics.

The School of Business currently offers majors in:

- Accounting
- Business Administration (optional Management or Marketing emphasis)
- Finance/Economics

Why I should choose C-N's Business program

We endeavor to educate students broadly in areas relevant to their future roles as Christian business and community leaders in a global society. We do this by offering small classes, many course and major options, caring and knowledgeable professors, and the opportunity for personal and professional development. Students have the opportunity for membership in student organizations centered on professional interests, preparing them academically and ethically for their future career.

"Carson-Newman College is a great place to study business! The liberal arts background, Christian commitment, small class sizes, atmosphere of intellectual inquiry, and caring faculty and staff go beyond a business education. We focus not only on business skills necessary to be successful, but on the understanding of cultural differences, communication techniques, fine arts, the sciences, and other non-business issues. This broad education prepares our students to be effective servant leaders in a growing and complex business environment."

- Clyde Herring, Dean

www.cn.edu/business
As the economy changes, careers can change. Because of this, we believe students need a thorough understanding and grounding in basic principles that will never change. Such preparation allows our students to be equipped to adapt and learn the latest techniques and technology in the industry. The career possibilities available to C-N business majors are extensive. Our graduates literally span the globe and work in diverse fields. Depending on your major, you can qualify for employment opportunities from large corporations or small enterprises. Your business degree can lead to careers in accounting, consulting, human resource management, banking and financial services, retail, marketing, and technology.

Carson-Newman has set its sights on the future, and our students are an important part of that future. We are proud of our new building, Ted Russell Hall, made possible by the generosity of donors committed to the future of business at Carson-Newman. Come join us and let us help you achieve your academic and career goals in business.

“Our caring environment encourages interaction between students and their professors. That’s what Carson-Newman provides. Students work under the leadership of Christian faculty who are well-trained in their subject areas. Our students thrive in an excellent business program, but they also benefit from a liberal arts education that prepares them to be well-rounded servant leaders.”

- Vonda Laughlin, Associate Professor of Business

Because they are so driven to see their students succeed beyond the classroom, our faculty work one-on-one with students on projects and cases, as well as helping them identify job and career opportunities. C-N professors keep current in their fields, pursue additional coursework and attend conferences so they can give students the types of instruction and new information relevant to today’s workplace.

The School of Business has been great and I view all of the faculty and staff not only as role models, but also as great friends. My professors are helping shape me to become a great business person upon graduation, one that not only is prepared for the workforce with up-to-date information, but one that also has character. I love Carson-Newman and now consider it home.

- Brittany Denise Moore
  Accounting/Finance Major

**OUR FACULTY**

Carson-Newman faculty are highly qualified in areas of practical experience and academic credentials. They are also active in professional development, excellent in classroom instruction, and committed to serving the students in the School of Business.