An MBA from Carson-Newman provides an excellent framework to construct your future.

Our MBA program targets professionals who desire to explore new opportunities within the business community and expand their working knowledge of business principles. Students have the option of an online program. Course track options are available to complete the program in 12, 16, 20, or 24 months.

With a broad foundation in various business disciplines, your future is well-placed and positioned for success.

MBA Coursework:
- ACCT 510, Accounting and Financial Management
- BAD 560, Quantitative Methods for Managers
- BAD 570, Business Law and Ethics
- ECON 530, Managerial Economics
- MGT 525, Leadership
- MGT 540, Organizational Behavior
- MGT 550, Strategic Management
- MGT 590, Entrepreneurship: New Business Venture
- MIS 580, Managing Info. Technology and Systems
- MKT 520, Strategic Marketing Management

Students must achieve an overall GPA of 3.0 or 99 quality points to receive the MBA degree. A grade of “C” or better must be made in all courses applying to the MBA degree.

Applicants must also submit the following documentation in compliance with the common admissions requirements for all Carson-Newman graduate programs:
1. Completed application
2. Application fee: $50.00
3. A letter of recommendation from each of the following areas: academic, employment, and character
4. Official transcript(s) of all undergraduate study
5. Written statement of purpose
6. Official GMAT scores (if applicable)

*For more information on C-N’s GMAT policy, visit: www.cn.edu/gmat
CHOICES. There are many colleges that prospective MBA students can choose when considering a business-graduate degree.

Carson-Newman invites students to MAKE THE RIGHT MOVE and select Carson-Newman as their business learning partner.

CORPORATE PARTNER DISCOUNT PROGRAM

The Carson-Newman MBA program partners with businesses and organizations in the area by offering the Corporate Partner Discount Program. Carson-Newman will discount the MBA tuition for multiple employees from the same company or organization. Under this new initiative, four employees of the same organization may attend the MBA program for the price of three. Carson-Newman desires not only to partner with the East Tennessee business community, but also to encourage collaboration and teamwork within those businesses by allowing employees to jointly pursue an MBA degree from the region’s leading, private, Christian liberal arts university.

Organizations that are interested in participating in this program should contact the Academic Coordinator by phone at (865) 471-3427.

ADMISSION REQUIREMENTS

The MBA program at Carson-Newman has a competitive admissions policy. Selection of candidates is based on several criteria evaluated by the MBA program director.

In addition to the common admission requirements for all C-N graduate programs, applicants to the MBA program must meet the following minimum qualifications to be considered for unconditional admission to the program:

1. Hold a bachelor’s degree from a regionally accredited university and have a minimum overall undergraduate grade point average of 2.5 (or 2.75 on the last 60 hours of the baccalaureate program)

2. For students required to take the GMAT*, a minimum score of 400 must be earned. Students must have a total of at least 1000 points based on the formula: 200 times the overall GPA plus the GMAT score; or have at least 1,050 points based on the formula: 200 times the upper division GPA plus the GMAT score.

3. Professional resume

4. Interview with MBA Director

PROVISIONAL ADMISSION

Students not satisfying the test score requirement for admission may, at the discretion of the MBA director, be provisionally admitted to the program. Students admitted provisionally may only apply the first 9 graduate credit hours toward the MBA degree. Upon completion of 9 graduate credit hours in the program with a “B” or better average, the provisionally admitted student will be granted unconditional admission.